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Rock for a Remedy announces results from Spring and Summer partnership with the Indigo Girls

Non-Profit and Rockers paired up to help fight hunger in the U.S. through concert-based food drives

MONTPELIER, Vermont – A partnership between Rock for a Remedy (RFAR) and iconic musicians the Indigo Girls yielded huge results for food banks all across America. This tour, which spanned four months and 55 shows, was the most successful in RFAR's six year history.

Rock for a Remedy is a non-profit organization which partners with local food relief organizations and national touring artists to both gather food and monetary donations as well as encourage youth and adults to better their communities through charitable efforts. RFAR's mission is not only to alleviate hunger in North America, but to also encourage and motivate concertgoers to volunteerism while developing sustainable altruistic participation in the music industry at large.

"So often people want to give but don't know exactly how," says Emily Saliers of Indigo Girls. "RFAR made it easy for us to reach out to our fans and provide them with an opportunity to bring food (both people and pet food) to the shows and make donations that really helped Americans and the pets they could not feed or take care of in a time of need. The outpouring of support was tremendous. We are all in this together."

"The incredible friends and fans of the Indigo Girls proved to be as socially active and aware as we expected them to be," says Rock for a Remedy Director KJ Doyle. "Their enthusiasm and generosity allowed RFAR to donate the non-perishable and monetary equivalent of 100 tons of food to food banks and pantries from coast to coast. We are humbled and giddy with excitement knowing just how much of an impact these donations will make to struggling anti-hunger organizations."

"Indeed, RFAR is grateful to the Indigo Girls, their compassionate crew, Russell Carter Management, High Road Touring, and our sponsor Olivia Cruises for allowing us to be part of such a spectacularly successful tour," states Doyle. "Their passion for the cause and the project inspired fans to not only donate, but to take what they learned about joining the fight against hunger with them *after* the concert and spread the message beyond just that night. We believe the results of this tour will be seen in local communities for years to come through further donations and all important service and volunteering."

"We are so grateful for our partnership with Rock for a Remedy and the Indigo Girls. The donations we received as a result of their benefit concert in Seattle on July 26, comes during an economic time that leaves more people at risk of hunger and more food banks searching for the resources needed to feed these individuals," says Food Lifeline President and CEO, Linda Nageotte. "Last year we served more than 660,000 people in Western Washington, and the Indigo Girls helped to provide more than 6,000 meals for these hungry children and families in local communities."

About Rock for a Remedy— Rock for a Remedy, Inc. (RFAR) brings together socially conscious musicians and their civic-minded fans via food drives all across North America, with all donations given to



area food banks in local communities. Audiences have passionately responded to the food drive revolution, allowing Food Banks to distribute nearly 200 tons of food over RFAR's six year history. Each food drive directly benefits the community in which the concert is held.

About Indigo Girls – Since their formation over two decades ago, ground-breaking folk duo **The Indigo Girls** have become one of America's most beloved vocal duos. After signing to Epic Records in 1988, they released their critically acclaimed eponymous album to thunderous praise; it remained on the Billboard Hot 100 Chart for 35 weeks, earned double platinum status, received a Grammy nomination for "Best New Artist" and won "Best Contemporary Folk Recording." They were overnight folk rock icons who continued to live up to the high standards they'd set for themselves: they've since released 10 albums, garnered six Grammy nominations, and made numerous appearances on national television shows while consistently playing to enthusiastic audiences.

The duo has balanced their long, successful musical career by supporting numerous social causes – the Indigo Girls don't just talk the talk; they walk the walk. Having established an intensely dedicated fan base, the duo continues to remain relevant and attract new fans. With their latest release, ***Poseidon And The Bitter Bug***, released on their own IG Recordings imprint, **Emily Saliers** and **Amy Ray** have secured their spot as one of the most legendary musical acts of this generation.

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CONTACTS:

For Rock for a Remedy:
KJ Doyle, 802-238-8252
email: kj@rockforaremedy.org
WEB: www.rockforaremedy.org

For Indigo Girls:
Angie Carlson, Press Here Publicity 212-246-2640
Email: angie@pressherepublicity.com